

OUR MISSION

Our Mission is to keep the Tradition of the great American Outdoors alive. We would like to see more of the younger generation involved in the Outdoors (whether it be Hunting, Fishing, Camping or something else outdoors) and Build a Bone Shack Outdoors dynasty (through TV, Social media, Outdoor shows, Community events, Volunteering, Fundraising, and Involvement in the Outdoor Industry).



**2020 Media Kit
Season 5**

STAFF

CEO

- JODY FRYE: BONESHACKOUTDOORS@GMAIL.COM

SHOW HOSTS

- JODY FRYE
 - BONESHACKOUTDOORS@GMAIL.COM
- JOEY CHARLTON
 - JMCHARLTON@HOTMAIL.COM

SPONSOR COORDINATORS

- JOEY CHARLTON
 - JMCHARLTON@HOTMAIL.COM
- JAKE LAFOLLETTE:
 - LAFOLLETTECONSTRUCTION@YAHOO.COM

PRO STAFF COORDINATOR

- CHRIS MACE
 - C.MACE@ROCKETMAIL.COM



Owner: JODY FRYE

References



“We have been working with Bone Shack for over a year now. They approached us for a sponsorship, but it wasn’t just about what we could offer them, it was also what they can offer us. And what they have done for us in that year has been wonderful! They have helped us gain well over a couple thousand additional likes on our social media. They are always looking for fun, new ways they can help promote us. They proudly wear our product and we couldn’t be happier to have a great group of guys represent our brand.” – B.Tuff Jeans



“Bone Shack has been an excellent platform to display Solvid's Film It Yourself products and videos. I have come to know the team and they seem to be great guys with strong family values and a respect for the game. They have even given us a Prostaff position and encourage us to air our Film It Yourself hunting videos, which greatly increased exposure of not only our products, but also our style and methods of Film It Yourself hunting. It will be fun to be a part of this and to see where it goes.” - Solvid



Season 5 Airing on Pursuit Channel in 2020

Bone Shack Outdoors has developed sponsorship packages to promote products, services, and incorporate our partners brands into its show and social media sites.

A commitment by us to incorporate our sponsors into the show will help promote their products and brand as well as enabling sponsors to have a more effective on-screen visibility.

We are dedicated to building strong, lasting relationships with our partners and not just jumping around to the 'next best thing'.

Elite TV Title Sponsorship

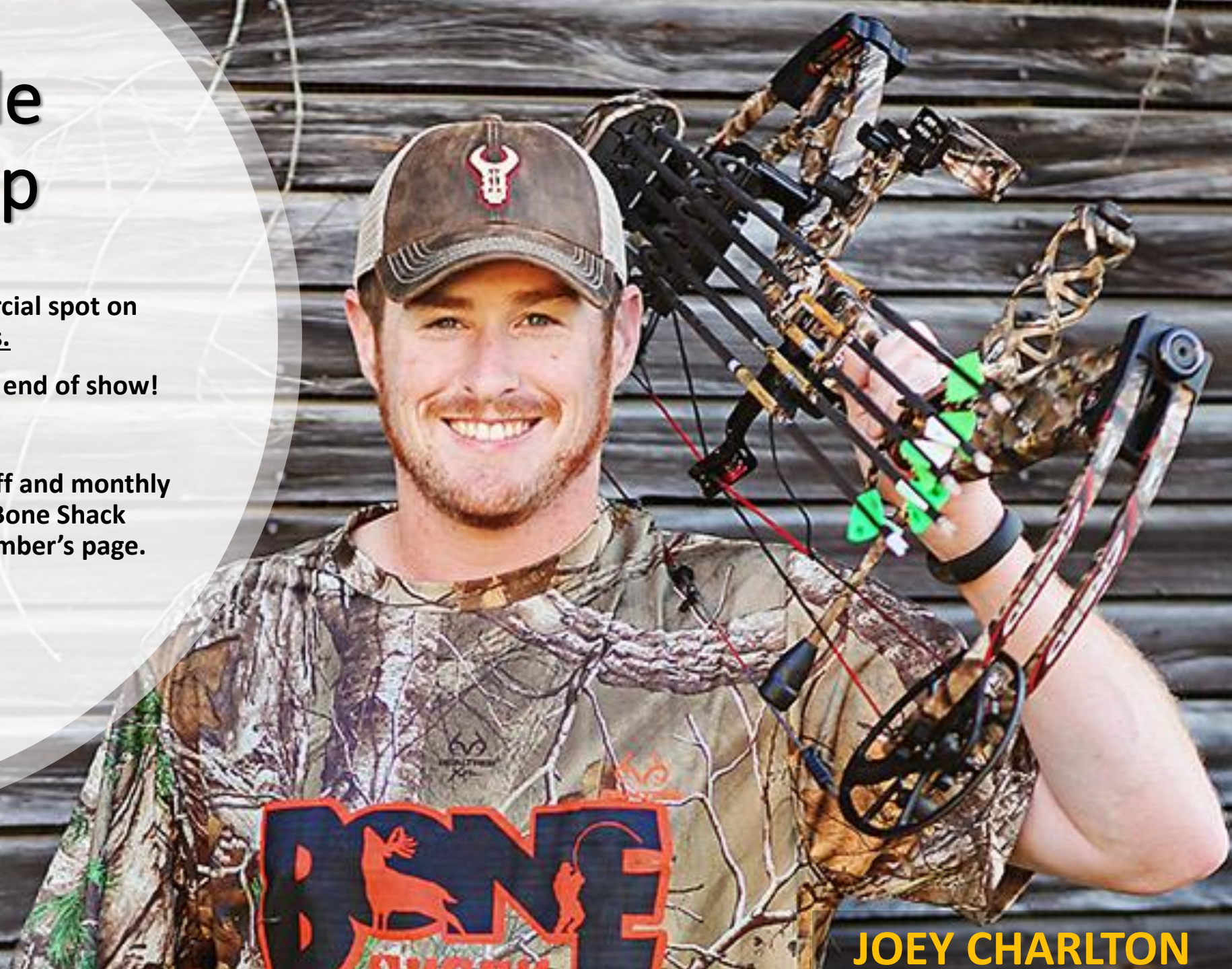
Reserves a 30 and 15 second commercial spot on each episode of show for 26 episodes.

Billboard and tag line at beginning or end of show!

Placement of Banner on website!

Exclusive product usage by B.S.O. staff and monthly advertising on social media through Bone Shack Outdoors page and through each member's page.

\$ 25,000



JOEY CHARLTON

Bone Shack Package

Reserves a 30 second commercial spot on each episode of show for 26 episodes.

Billboard and tag line at beginning or end of show!

Placement of Banner on website!

Exclusive product usage by B.S.O. staff and monthly advertising on social media through Bone Shack Outdoors page and through each member's page.

\$ 20,000

JOEY CHARLTON

JODY FRYE



Full Commercial Package

Reserves a 30 and 15 second commercial spot on each episode of show for 13 episodes.

Billboard and tag line at beginning or end of show!

Placement of Banner on website!

Exclusive product usage by B.S.O. staff and monthly advertising on social media through Bone Shack Outdoors page and through each member's page.

\$ 15,000



Partner Package

Reserves a 30 second commercial spot on each episode of show for 13 episodes.

Billboard and tag line at beginning or end of show!

Placement of Banner on website!

Exclusive product usage by B.S.O. staff and monthly advertising on social media through Bone Shack Outdoors page and through each member's page.

\$ 10,000

CHRIS MACE



Jr. Partner Package

Reserves a 15 second commercial spot on each episode of show for 13 episodes.

Billboard and tag line at beginning or end of show!

Placement of Banner on website!

Exclusive product usage by B.S.O. staff and monthly advertising on social media through Bone Shack Outdoors page and through each member's page.

\$ 7,500



If none of these packages meet your needs,
feel free to reach out to discuss your own custom package.

Social Media/Web Based Package

\$3,000 to \$5,000

Banner on website.

Also weekly advertising on social media through our Bone Shacks Outdoors page and through member's personal pages!

Billboard at the end of each episode and a verbal mention on a show by hosts.

WHAT WE BRING

We will consistently hunt ethically and only hunt fair chase. Our staff will be scouting, hanging stands and planting food plots to help our odds in the field. Sponsors products will be showcased in the field using logos and apparel.

Our faith with God will lead us to create a greater atmosphere for our youth, family, hunting, and friends.



CURRENT
MEDIA
SPONSORS



JOLIN CONCRETE INC





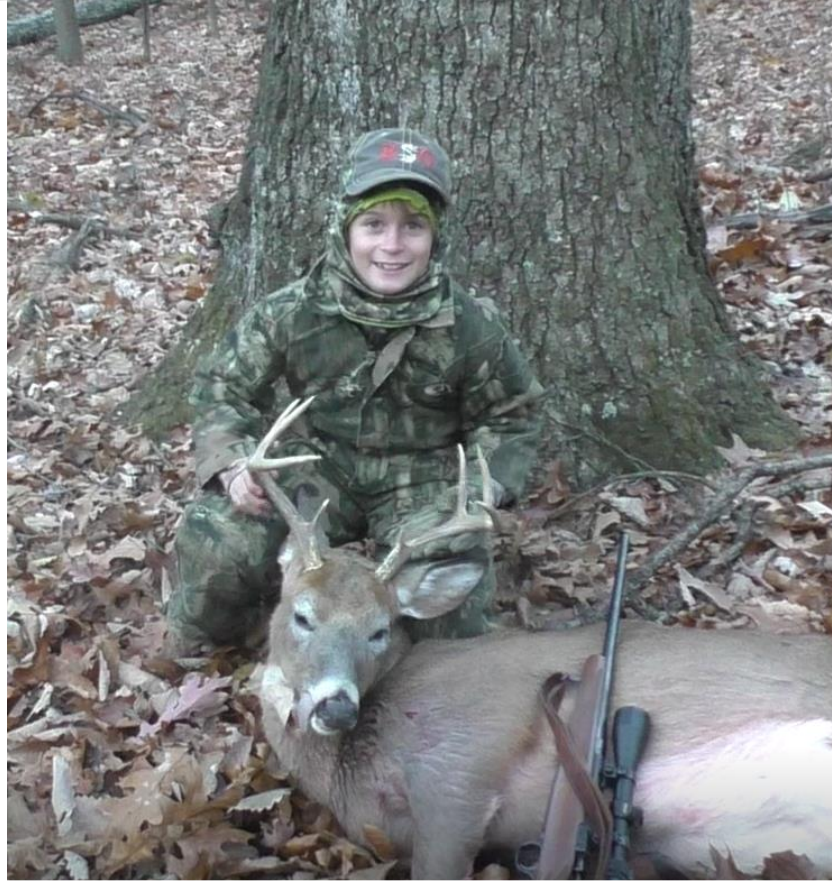
SOCIAL MEDIA REACH

BONE SHACK OUTDOORS: Facebook 23K, Instagram 1500

HOST: JODY FRYE – Facebook 4950 ([facebook.com/jody.frye.71](https://www.facebook.com/jody.frye.71))

HOST: JOEY CHARLTON – Instagram 7400 ([jcharlton_boneshack_outdoors](https://www.instagram.com/jcharlton_boneshack_outdoors))

OTHER PROSTAFF FACEBOOK REACH: 6K



Watch Some of our Episodes at

pursuituptv.com/bone-shack-outdoors

CONTACT INFORMATION

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FACEBOOK www.facebook.com/TeamBoneshack/

INSTAGRAM – boneshackoutdoors



MARTY SHAW

CHRIS & SHAWN JACKSON